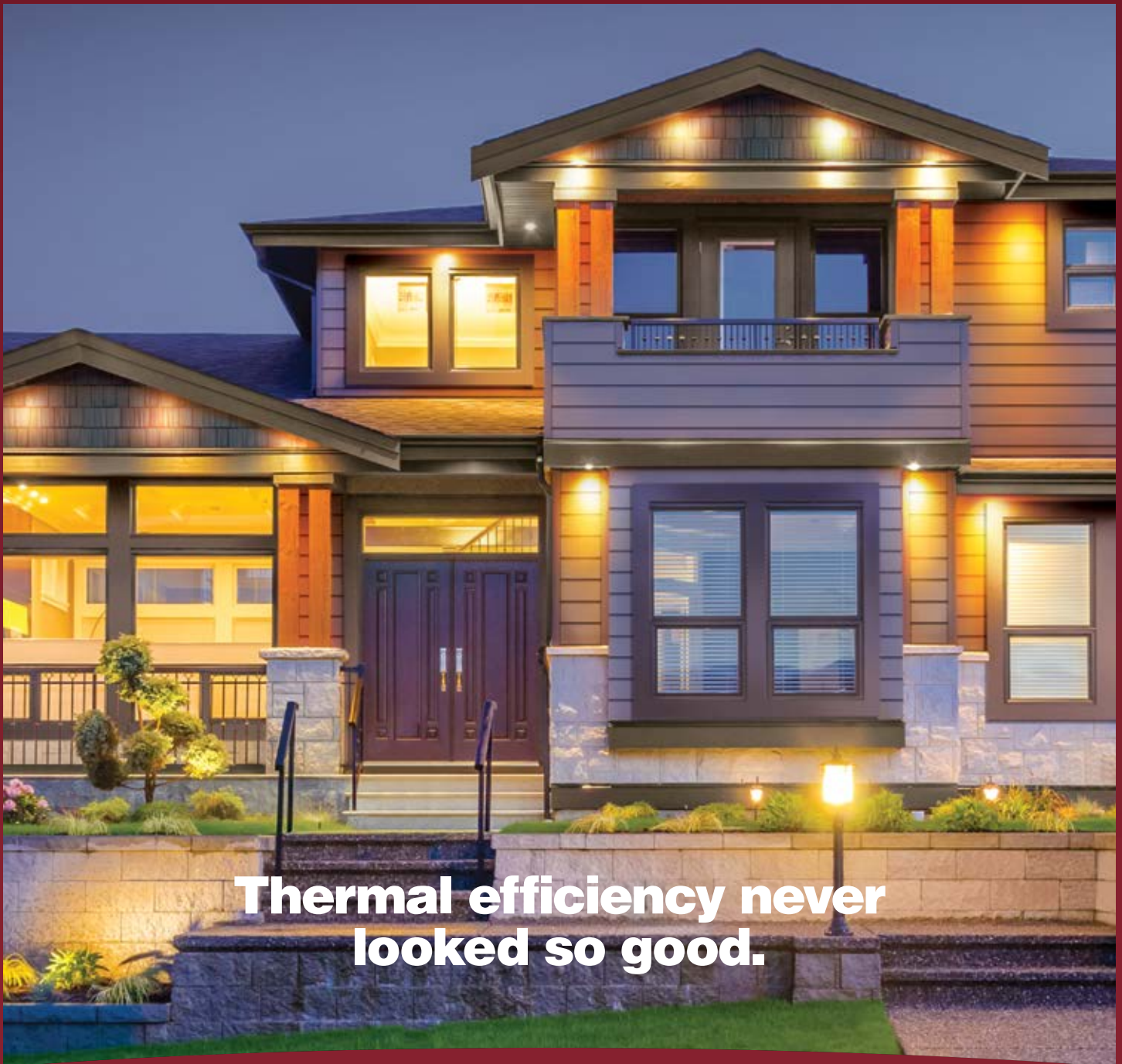


Build
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haven[®]
INSULATED SIDING BY ROYAL



**Thermal efficiency never
looked so good.**

ROYAL[®] Building Products
A Westlake Company



Looking to wrap your home in something gorgeous, energy efficient and low maintenance? Haven® Insulated Siding is as awesome as a home exterior gets.

On Cover:
Haven® D7 in Heather,
Portsmouth™ Hand-Split Shake in Marine Blue,
Royal® Insulated Trim in Granite

Haven® D7 in Cypress,
Haven® Board & Batten in Cypress,
Royal® Vinyl Trim in White



Haven® D7 in Shamrock,
Haven® Board & Batten in Shamrock,
Portsmouth™ Shake in Black Walnut,
Royal® Vinyl Trim in Cocoa

Big curb appeal meets very high tech.

Haven® Insulated Siding is impressive from every angle and on every level. It has the rustically curb appealing look of authentic woodgrain, and the energy efficiency that comes with industry-leading insulation technology.

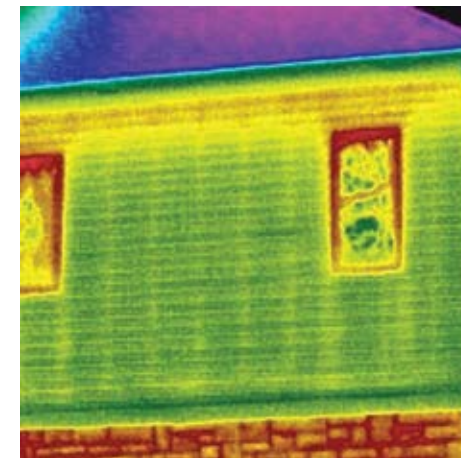
Haven's EPS foam helps it insulate better than fiber cement, wood, engineered wood or brick. So it has what it takes to keep your home quiet and conquer harsh climates. And it's super durable, which keeps you from spending precious time painting or thinking about siding that warps, buckles or sags.

- **Never needs painting**
- **Virtually maintenance free**
- **Helps keep moisture out**
- **Reduces noise by up to 45%**
- **Surprisingly green**
- **Industry-leading Double Lifetime Warranty**



Keep heat where it belongs: inside your home.

There's a phenomenon called "thermal bridging," in which heat and energy escape through the studs of your home's walls. Haven® Insulated Siding is engineered to dramatically reduce it. The illustrations below give you a good picture of how this all works.



Without Haven

Framing studs are not insulated, which means heat escapes through them from your home. The yellow area shows how heat transfers through the studs.



With Haven

Haven, shown in blue, cuts down on the energy you lose through the studs of your home's walls.

Express your outer feelings. Start with the right color.

When it comes to how your siding presents itself, color is crucial. So we pay attention to what's trending and what works. Choosing your own colors can be fun, but a bit overwhelming. If you need a nudge, get ideas and tips from our color combination tool at RoyalBuildingProducts.com/RoyalColorCombos.

Chromatix™ technology: Imagine sunblock for your siding.

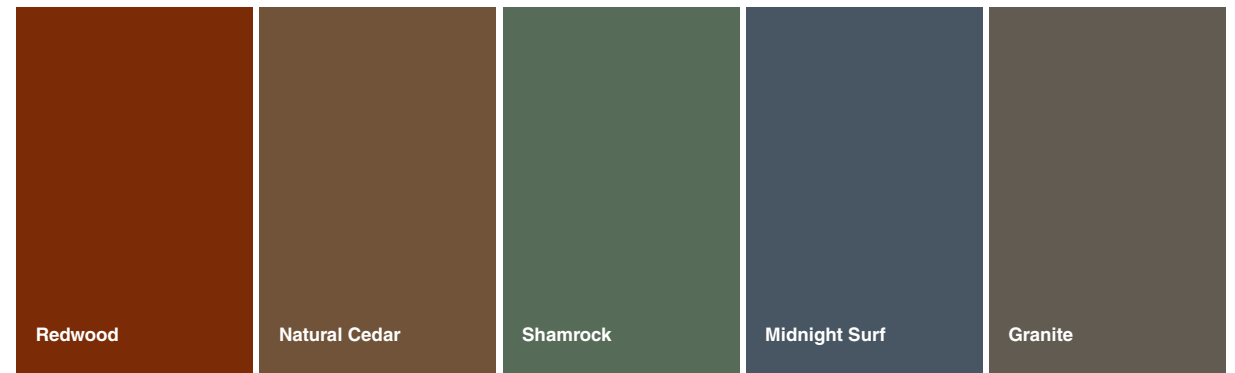
We develop our colors to keep their eye candy promises when they're fresh, and way down the road. So we fashioned our siding pigments to deliver vibrant curb appeal, resist fade and fend off elements day after day.

Our proprietary Chromatix™ technology color protection features infrared-reflecting pigments to reduce heat buildup. We added a UV formulation with mineral-based pigments to keep siding colors from fading. Sound a bit scientific? It should, because we understand the importance of effortlessly maintaining the look you create in a challenging outdoor environment. And, we back it up with an industry-leading Double Lifetime Warranty. What you get is rich, true color that raises the curb appeal of your Haven® Siding.

- Featured in Premium and Dark Colorsapes® shades
- Proprietary infrared-reflecting pigments reduce heat buildup
- Warranted to fade less so dark colors stay true



Colorsapes® Dark Colors



Colorsapes® Premium Colors



Colorsapes® Traditional Colors



Actual siding color may vary slightly from printed brochure.

Choose your favorite style of energy efficiency.

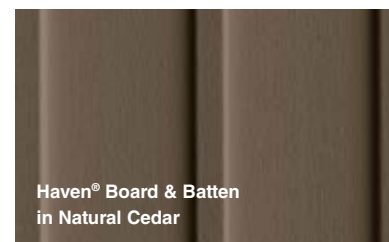
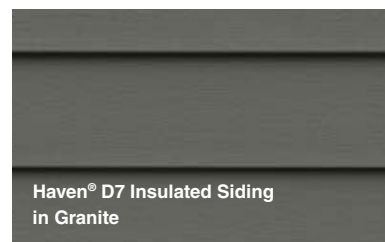
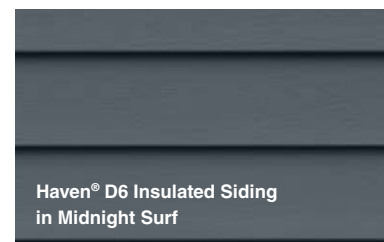
Haven® Siding comes in horizontal and Board & Batten styles that vary by width and pattern. They all capture the look of natural wood in their own way, while insulating your home from moisture and noise, and defying the effects of time, wear and tear.

- Available in flat face D7, D6, and Board & Batten panels that mimic real wood siding
- D6 profiles available in longer 16' panels for smoother, straighter walls
- Beautiful low-gloss, authentic-looking woodgrain
- EPS foam offers significantly more insulating power than fiber cement, wood, engineered wood or brick
- Built with TXL™ Lamination for superior bonding
- Designed to withstand hurricane-force winds up to 160 mph

A sustainable choice is even better.

Not only is Haven Siding available in a wide selection of colors and profiles, it's also remarkably green. Lightweight, yet durable, it never requires painting or staining. For Haven, sustainability is a lifestyle, not a fad. From production, which starts in facilities that recycle virtually all scrap materials, to manufacturing, transportation and installation (did we mention no hazardous materials are emitted when it's cut into?) it's a clear frontrunner in the cladding game.

- Manufactured from recyclable materials
- 1/2 the environmental impact of fiber cement



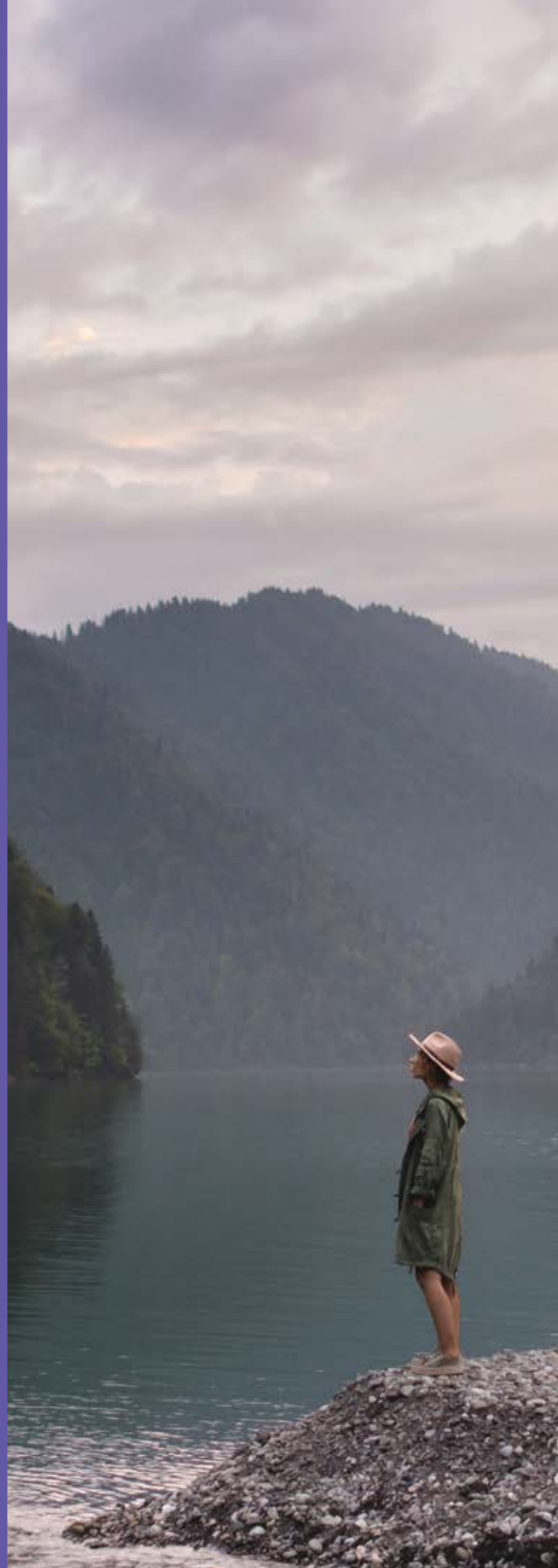
Haven® D6 Insulated Siding in Sterling

We'll get you to your "wow" place.

Achieving the exterior that expresses your home the way you want it takes time, thought and the right combination of siding, trim, accents, color and dimension. But the experience doesn't have to be painstaking or frustrating.

We're here to make exterior home design exciting—whether you're searching for a complementary fusion of styles and textures or the homerun palette that takes your home to the next level. In addition to our products, we offer inspiration through LiveAbode™, our online design magazine. It will fuel you all year long with trending ideas, tips and thoughts on everything from maximizing landscaping space to upcycling lighting fixtures.

Visit [LiveAbode.com](https://www.liveabode.com)



Fine tune your outer awesome.

Make siding, trim and color featured players in your design story. Use our HomePlay™ online design tool to see how different exterior elements work. Start by checking things out on your own home, and keep playing until you get to the perfect expression of your style.



Easy on the accents

For a lighter touch, keep the lines and complementary accents clean, and the ornamentation to a minimum. Use standard window trim and corner posts for an understated profile.

See how it all comes together at [HomePlayByRoyal.com](https://www.homeplaybyroyal.com)

- **Choose a home from our pre-mapped selection of houses or upload your own.**
- **Edit styles and colors as you customize different parts of your home exterior—from siding and trim to windows and roof.**
- **Create an account and save your projects.**



Enjoy all the trimmings

Bring your exterior further out of its shell with wider Conceal™ Corner and Window Trim and Royal® Window Shutters. Complement with Portsmouth™ Shake & Shingles Siding in a contrasting color and texture in the gables. Use Royal® Column Wraps on your porch as a last emboldening detail.



Trim



Accent Siding



Column Wraps



Shutters

Royal® Building Products exists for one reason: to push the limits of what every type of exterior can be. We strive for best-in-class manufacturing and industry-leading innovation. What drives us? Every homeowner who demands exteriors that add value, perform impeccably, look amazing and make their lives easier. Our goal is to bring more products, more styles, more technology, more design insight and more sustainable solutions to the attention of everyone who cares about creating the best exterior possible. Build Royal™



CELECT® CELLULAR COMPOSITE SIDING



ROYAL® TRIM & MOULDINGS



ROYAL® VINYL SIDING



HAVEN® INSULATED SIDING



ROYAL® SHUTTERS, MOUNTS & VENTS



ZURI® PREMIUM DECKING



CEDAR RENDITIONS™ ALUMINUM SIDING



PORTSMOUTH™ SHAKE & SHINGLES