

**Build**  
with



CELLULAR COMPOSITE SIDING BY ROYAL



Highly durable. And wantable.



CELECT 7' IN WHITE  
CELECT TRIM IN WHITE



CELECT 7' IN CARRIAGE RED

## Celect.® Enter the superior exterior.

Celect® Cellular Exteriors by Royal® gives you the look and touch of real wood without its inconveniences and expenses. It gives you seamless looks year after year without the painting, repainting, caulking, re-caulking and delaminating of fiber cement. So now you can demand all of it: weather defiance, maintenance freedom and unlimited home design possibilities.

### Timelessly beautiful, relentlessly durable styles

- Premium siding options: 7" Clapboard, Board & Batten and 7" Shake
- All made from the same recyclable, state-of-the-art cellular material
- Faithfully reproduce the deep grain texture and solid heft of real wood
- Every style is equally unaffected by mold, mildew, weather and time
- Lifetime Limited Warranty

### Seamless, astounding beauty

- Patented interlocking joints\* keep moisture out and almost completely eliminate seams
- No more gaps and wavy lines
- Boards keep straight and true through a home's natural expansion and contraction
- Gravity lock design wipes out warping, buckling and shifting while boosting wind resistance to more than 200 mph

\*Patent No: US 8,402,707 B2 (2013)

### The co-stars of your home exterior show

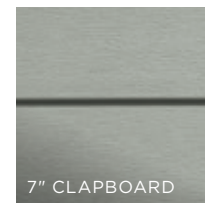
- Trim and moulding options come in the same coated color palette as Celect Siding
- Corners and window surrounds arrive ready to install with 15 factory-coated color options
- Mounts and blocks crafted from the same state-of-the-art cellular materials as our premium siding

### Recyclable, sustainable and seriously green

- Coating provides superior UV resistance and reflects energy back into the atmosphere—reducing the energy demands of heating and air conditioning
- Insulates 70% better than wood
- Has almost twice the R-value of fiber cement and wood

### Fade-defying, character-building colors

- Rich, dark palette of 15 factory-applied, designer-inspired colors
- Coating delivers moisture protection and extreme weatherability
- 25-year warranty on the finish



7" CLAPBOARD



BOARD & BATTEN



7" SHAKE

Every option is a model of superior form and function.