

# WHEN DOES AMY USE HER HEALTH INSURANCE? EVERY TIME SHE GOES FOR A WALK.

Most people are grateful for insurance when something bad happens. But Wellmark members are grateful for their insurance 365 days of the year. That's because they have Blue365®. Members get exclusive discounts on wellness products and services they use all the time, like fitness trackers, eyeglasses and athletic shoes.

SIGN UP TODAY AT [WELLMARK.COM/BLUE365](https://www.wellmark.com/blue365)



Just by being a Wellmark member, you have access to Blue365. When you sign up, you get exclusive discounts for wellness products and services you use every day.

## Savings are just a click away

**Register for Blue365 at Wellmark.com/Blue365.** It's free and you can start saving right away. Browse the discounts and be the first to know about the latest deals to hit Blue365 through a weekly email sent right to your inbox.

**Wondering what types of deals are available? Here are just a few ways you can save money while meeting your health and personal goals:**



**APPAREL AND FOOTWEAR.** Save up to 20 percent on Reebok® shoes or 30 percent on Skechers®.



**FITNESS.** Get access to a network of gyms near you for just \$29 per month or track your health with discounted wearables from FitBit®, Garmin® and Polar®.



**HEARING AND VISION.** Save an average of \$1,100 on LASIK eye surgery. Or, get eyeglass frames and hearing aids at a discounted rate.



**HOME AND FAMILY.** Switch to Sprint and get up to a \$200 pre-paid gift card. Or, make sure your pet's health is covered with 10 percent off pet insurance.



**NUTRITION.** Eat well for less with a free 3-month Jenny Craig® membership.



**TRAVEL.** Travel for less with an extra 10 percent off hotels through Hotels.com™ and 20 percent off Fairmont Hotels and Resorts.



## Wellmark members get more

Blue365 isn't the only way you get more for being a Wellmark member. As part of your health plan, you also have access to products and services like:

- **myWellmark®** — your one-stop-shop for tools and resources to help you get the most out of your health care.
- **BeWell 24/7<sup>SM</sup>** — get connected with a real person who can help you with a variety of health-related concerns. Just call 844-84-BEWELL (239355).
- **Doctor On Demand®** — see a board-certified doctor from virtually anywhere using a smartphone, tablet or computer.



## Register for Blue365 today!

Go to [Wellmark.com/Blue365](http://Wellmark.com/Blue365). All you need to register is a valid email address and the first three characters of your Wellmark ID number.

Blue365 is a discount program available to members who have medical coverage with Wellmark. This is not insurance.

Visit [Wellmark.com/Blue365](http://Wellmark.com/Blue365) for a full list of deals and discounts available to you.

Wellmark complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

ATENCIÓN: Si habla español, los servicios de asistencia de idiomas se encuentran disponibles gratuitamente para usted. Comuníquese al 800-524-9242 o al (TTY: 888-781-4262).

注意：如果您说普通话，我们可免费为您提供语言协助服务。请拨打 800-524-9242 或（听障专线：888-781-4262）。

ACHTUNG: Wenn Sie deutsch sprechen, stehen Ihnen kostenlose sprachliche Assistenzdienste zur Verfügung. Rufnummer: 800-524-9242 oder (TTY: 888-781-4262).



Wellmark Blue Cross and Blue Shield of Iowa, Wellmark Health Plan of Iowa, Inc., Wellmark Value Health Plan, Inc. and Wellmark Blue Cross and Blue Shield of South Dakota are independent licensees of the Blue Cross and Blue Shield Association.

Blue Cross®, Blue Shield® and the Cross® and Shield® symbols and Blue365® are registered marks of the Blue Cross and Blue Shield Association, an Association of Independent Blue Cross and Blue Shield Plans. Wellmark® and myWellmark® are registered marks and BeWell 24/7<sup>SM</sup> is a service mark of Wellmark, Inc.

Doctor On Demand is a separate company providing an online telehealth solution for Wellmark members. Doctor On Demand® is a registered mark of Doctor On Demand, Inc.

Reebok® is a registered mark of Reebok International Limited. Skechers® registered mark of Skechers U.S.A., Inc. is Fitbit® is a registered mark of Fitbit, Inc. Garmin® is a registered mark of Garmin Ltd. Polar® is a registered mark of Polar. Sprint is a trademark of Sprint. Jenny Craig® is a registered trademark.

Hotels.com™ is a trademark of Hotels.com L.P. © 2019 Wellmark, Inc.