

# **Board & Batten**





# Moving curb appeal in a different direction.

In a starring role or as a complementary accompaniment, our Board & Batten Siding makes the most of its vertical profile to add dimension and character to any home style.

Change-of-pace magnetism is even better when it lasts. Board & Batten is reinforced by rugged weather resistance, long-term durability and year after year of low maintenance.

Royal® Board & Batten in Heritage Blue, Portsmouth™ D7 Cedar Shingles in Flagstone,

Zuri® Premium Decking in Chestnut, Royal® Vinyl Trim in White,

Royal® Column Wraps in White

- Never needs painting
- Won't warp, buckle or sag
- Surprisingly green
- Industry-leading Double Lifetime Warranty





Our Board & Batten Siding has a vertical pattern that's warm, versatile and distinguished. While it conveys a strong and clean rustic vibe as a main siding attraction, it's equally powerful as a contemporary accent. Rich color choices, strong durability and no-worry maintenance only add to its curb appeal and overall charm.

- Robust .046" panel, with Colorscapes® Dark colors increased to .050" for advanced performance
- Distinctive, trending vertical profile
- Can withstand hurricane-force winds up to 170 mph
- · Low-gloss finish that replicates the look of real cedar
- Classic, seamless appearance



### A sustainable exterior presence.

Board & Batten Siding is as green as it is colorful and curb appealing. It's engineered to eliminate the need for painting or staining, and represents its environmental friendliness in many different ways—from production and manufacturing to transportation and installation. For example, virtually all scrap materials are recycled during production, and no hazardous materials are emitted when it's cut for installation.

- Manufactured from recyclable materials
- Rivals cedar in overall green performance
- 1/3 the environmental impact of fiber cement

# Express your outer feelings. Start with the right color.

When it comes to how your siding presents itself, color is crucial. So we pay a lot of attention to what's trending and what works. Choosing your own colors can be fun, but a bit overwhelming. If you need a nudge, get ideas and tips from our color combining tool at RoyalBuildingProducts.com/RoyalColorCombos.

# Chromatix™ technology: Imagine sunblock for your siding.

We develop our colors to keep their eye candy promises when they're fresh, and way down the road. So we fashioned our siding pigments to deliver vibrant curb appeal, resist fade and fend off elements day after day.

Our proprietary Chromatix<sup>™</sup> technology color protection features infrared-reflecting pigments to reduce heat buildup. We added a UV formulation with mineral-based pigments to keep siding colors from fading. Sound a bit scientific? It should, because we understand the importance of effortlessly maintaining the look you create in a challenging outdoor environment. And, we back it up with an industry-leading Double Lifetime Warranty. What you get is rich, true color that raises the curb appeal of your Board & Batten Siding.

- Featured in Premium and Dark Colorscapes<sup>®</sup> shades
- Proprietary infrared-reflecting pigments reduce heat buildup
- Warranted to fade less so dark colors stay true



Colorscapes® Dark Colors	Redwood	Natural Cedar	Shamrock	Midnight Surf	Granite	Heritage Blue
	Ironstone	Cocoa	Wedgewood	Weathered Gray	Marine Blue	Urban Bronze
Colorscapes® Premium Colors	Cypress	Pebble Clay	Storm	Walnut	Tree Moss	Rockslide
	Toasted Almond					
Colorscapes® Traditional Colors	Vintage Cream	Sand	Brownstone	White	Heather	Wicker
	Harvard Slate	Linen	Flagstone	Blue Gray	Sterling	Soft Maple

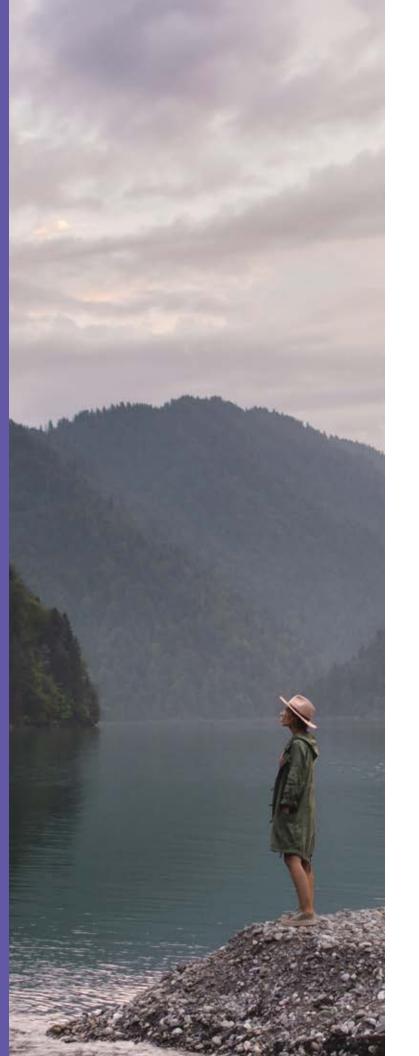
Actual siding color may vary slightly from printed brochure.

# We'll get you to your "wow" place.

Achieving the exterior that expresses your home the way you want it takes time, thought and the right combination of siding, trim, accents, color and dimension. But the experience doesn't have to be painstaking or frustrating.

We're here to make exterior home design exciting whether you're searching for a complementary fusion of styles and textures or the homerun palette that takes your home to the next level. In addition to our products, we offer inspiration through LiveAbode™, our online design magazine. It will fuel you all year long with trending ideas, tips and thoughts on everything from maximizing landscaping space to upcycling lighting fixtures.

Visit LiveAbode.com



# Fine tune your outer awesome.

Make siding, trim and color featured players in your design story. Use our HomePlay™ online design tool to see how different exterior elements work. Start by checking things out on your own home, and keep playing until you get to the perfect expression of your style.



### Easy on the accents

For a lighter touch, keep the lines and complementary accents clean, and the ornamentation to a minimum. Use standard window trim and corner posts for an understated profile.

### See how it all comes together at HomePlayByRoyal.com

- Choose a home from our pre-mapped selection of houses or upload your own.
- · Edit styles and colors as you customize different parts of your home exterior—from siding and trim to windows and roof.
- · Create an account and save your projects.



## Enjoy all the trimmings

Bring your exterior further out of its shell with wider Conceal<sup>™</sup> Corner and Window Trim and Royal<sup>®</sup> Window Shutters. Complement with Portsmouth™ Shake & Shingles Siding in a contrasting color and texture in the gables. Use Royal® Column Wraps on your porch as a last emboldening detail.





Column Wraps



Accent Siding



Shutters

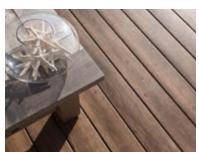


Royal® Building Products exists for one reason: to push the limits of what every type of exterior can be. We strive for best-in-class manufacturing and industry-leading innovation. What drives us? Every homeowner who demands exteriors that add value, perform impeccably, look amazing and make their lives easier. Our goal is to bring more products, more styles, more technology, more design insight and more sustainable solutions to the attention of everyone who cares about creating the best exterior possible. Build Royal™





CELECT® CELLULAR COMPOSITE SIDING



ZURI® PREMIUM DECKING



ROYAL® TRIM & MOULDINGS



HAVEN® INSULATED SIDING



CEDAR RENDITIONS™ ALUMINUM SIDING



ROYAL® VINYL SIDING



ROYAL® SHUTTERS, MOUNTS & VENTS



 ${\tt PORTSMOUTH}^{\tt m} \; {\tt SHAKE} \; \& \; {\tt SHINGLES}$